Youth Media and Social Participation
PLURAL+ & Voices of Youth collaboration
December 5, 10:30 am to 12:30 pm
Paley Center for Media, New York (25 West 52nd Street)

The United Nations Convention on the Rights of the Child (UNCRC) recognises the importance of the media in children's and young people development. The media is seen as playing a crucial role in shaping societal attitudes towards children's rights, equipping children with information central to their well-being in a child-friendly, and soliciting children's views on matters that affect them. However through the production of their own media, children and youth can be empowered to tell stories about the issues that they see as most important, and to share these with the world.

On December 5th, on the occasion of PLURAL+ 2013 Awards Ceremony UNICEF's Voices of Youth & PLURAL+ are organizing a workshop session around the general theme "youth media and social participation." Young media makers from around the world (who will be in New York for PLURAL+) and youth media organizations will engage on a discussion around the themes of empowerment, media representation, social participation and youth media.

The workshop will be an opportunity to further develop an inclusive discussion of the themes addressed by the PLURAL+ videos that will be screened later that day at the Awards Ceremony. There will also be live-tweet reporting and interaction with remote audiences during the workshop and at the PLURAL+ Awards Ceremony. On Twitter please look for "#youthmedia" and follow @pluralplus and @voicesofyouth

PLURAL+ , a Youth Video Festival addressing the topics of migration, diversity and social inclusion, is organized each year by the United Nations Alliance on Civilizations and the International Organization for Migration with the support of many partners across the world.

To allow young people from around the world to take part in discussions on the issue a special section on the Voices of Youth website dedicated to the topic of youth media, intercultural dialogue and social inclusion will run from 2-16 December. The section is designed to highlight the importance of children and youth as media producers; to share success stories from young media creators as well as resources; and to highlight some of the best pieces of media produced by young people as part of UN-supported initiatives like PLURAL+ http://pluralplus.unaoc.org/and OneMinutesJr. All young people are encouraged to participate by signing up on www.voicesofyouth.org and submitting text or multimedia blog posts sharing their opinions or experiences.

For more information please contact:

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